

no sochi
.com2014

Sochi Olympics
ANTI-*Mascot*
COMPETITION

TO REVEAL THE TRUE IDENTITY OF THE SOCHI OLYMPICS

DESIGN A MASCOT THAT REPRESENTS THE ATROCITIES OF THE GENOCIDE PERPETRATED AGAINST THE CIRCASSIAN NATION AND THE ABSURDITY OF HOLDING THE OLYMPIC GAMES WHICH IS A SYMBOL OF PEACE ON THE LAND OF SOCHI THE SYMBOL OF THE CIRCASSIAN GENOCIDE



NOSOCHI2014 AWARD-WINNING MASCOT COMPETITION

A mascot competition started last year by the 2014 Sochi Olympics Organization Committee has ended. We cannot show sympathy to the 4 selected mascots among 12 charming finalists because they help to conceal the genocide that killed many of our ancestors and expelled most of the rest from our motherland, where we had once lived free. It does not matter how Krasnaya Polyana (Kbaada), which is the Olympic village that took its name from the blood spilled on it, is decorated. It also does not matter how the organizers cast dust in the world's eyes. For we, Circassians spread all over the world, are the real proof of a bloody past. No matter where we live, we will stand together against these lies!

One Design from us!

We are against the Olympic games which will take place in spite of the appeal we built through signatures and letters during the candidacy period of Sochi. We recently added a new component to this awareness campaign against the harm committed to the environment, history, identity and memory: We have started a competition in order to choose the best design for the Sochi Olympics from among the freedom loving people of this world including Circassians in homeland and Diaspora.

Subject: A logo, mascot or graphic design which captures the bloody history of Sochi and the cruelty carried out against Circassians to be sent to the Sochi Olympics Committee and used in the No Sochi 2014 campaign.

Aim: To provide visual material to the international campaign we implemented and also support it in order to bring historical facts to the attention of world public opinion.

Schedule:

Start of the competition: 10.10.2011

Deadline for design submission: 16.03.2012

Pre-selection by jury: 17-18.03.2012

Start of public voting for selected designs: 19.03.2012

End of public voting: 01.04.2012

Selection by jury: 02-08.04.2012

Declaration of the winners: 09.04.2012

SPECIFICATIONS OF THE COMPETITION

GENERAL RULES OF PARTICIPATION

1. The competition is open to all internal and external, private and public, national and international participants except the members of the selection committee and their immediate relatives.
2. Participants may submit a mascot design via the submission form in . The shape and form of the visual design is up to the participants.
3. Each participant may submit a maximum of 2 designs.
4. Winning designs will be used in every type of written material and digital format, including media and advertisements, posters, websites, stationery with letterhead, fax paper, and so on by the nosochi2014 organization and supporting organizations.
5. All designs from participants must be original and not previously published and should not resemble the logo, mascot or visual designs of other institutions and organizations. Designs should not be taken under the protection of patent institutes and should not be in the process of being copyright or trademarked.
6. In case any of the criteria indicated above is missing, the participants design is disqualified.
7. Participants, agree in advance that they give full right of use of the winning designs which are decided to be used, to theNosochi2014.com organization to be used in national and international platforms for an indefinite period. Dependent on that, participants agree that they give full jurisdiction to the nosochi2014.com organization for rights like copying, improvement, spreading, representation, transmission to public, and so on.
8. At the end of the competition, the legal right of usage of winning designs is considered to have been transferred to the nosochi2014.com organization. The owners of these designs are considered to have allowed the nosochi2014.com organization and supporting organizations usage of their designs in every kind of visual media.

DESIGN CONDITIONS OF PARTICIPATION

1. All designs should be prepared in an attractive understanding that emphasizes the real history of Sochi and the grievance of the Circassian nation against the spirit of the Olympic Games. Necessary documents and information prepared in several languages can be obtained from <http://www.nosochi2014.com/campaign>.
2. During the preparation of designs, it is free to use all kind of drawing, graphic, painting, labeling, computer works and so on. Nevertheless, designs should be prepared originally appropriate to printing.
3. Designs may be supported by different graphics and typographics.
4. The design should be prepared in order to be appropriate for colorful and black and white usage. In case of zoom in and zoom out, the visual should not be spoiled, in very small dimensions details should not be lost, in very large dimensions, the image should not look dispersed and should be prepared to be used seamlessly in every kind of pressing technique.
5. A document which explains the name and theme of the design and which should not exceed 500 letters should be delivered with the designs.

CONDITIONS OF DELIVERY AND ANNOUNCING THE RESULTS

1. Participants should write a symbol consisting of 5 numbers on the bottom right side of the design in a 2x5cm area. The symbol should not have any meaning (Ex:32587). Beyond that, any name, sign or writing indicating the identity of the participant is forbidden.
2. Participants should send each of their designs by e-mail to info@nosochi2014.com together with the application form which can be obtained by clicking link below. <http://nosochi2014.com/competition/APPLICATIONFORM.doc>

The deadline is 16 March 2012 Friday, till 17.00 pm (CET).

3. Designs should be prepared in 200dpi resolution in JPEG, BMP, TIFF or PDF formats. Designs should be prepared in two types in A4 form– one should be a colored version on a white background and the other should be a black and white version on a white background.
4. Winning participants are responsible for delivering their designs in high resolution and in the prepared file formats.
5. Nosochi2014.com publication board may make changes to projects under necessary conditions for technical reasons. No payment except the amount of award is done for that.

6. In case any of the technical criteria above is missing, the design of the participant is not evaluated.

7. All participants of this competition are required to have agreed on the conditions of this specification, criteria and decisions of the nosochi2014.com organization.

AWARD

First Prize: 250 USD

Second Prize: 150 USD

Third Prize: 100 USD

Prestige Prize: Designs that receive the first three prizes will be used in the May 21 Genocide Protest this year and all Nosochi2014 activities.

For more information: www.nosochi2014.com